

BEST Life Celebrates 40-Year Anniversary

Irvine, CA, January 14, 2010 – [BEST Life and Health Insurance Company](#) (“BEST Life”), known for coupling quality service with big benefits, proudly celebrates 40 years of quality service.

Beginning in 1970, BEST Life was one of the first companies in America to offer dental insurance. Over the years, BEST Life expanded its product portfolio to include medical, vision, and term life group insurance, and continues to offer service that is fast, reliable and accessible.

“Our service is truly unique. We do not use automated telephone services during open business hours,” stated Steve Course, Vice President of Marketing for BEST Life. “By answering all of our calls with a live person, we are able to ensure that callers are transferred to the right staff and that all of their questions are answered quickly.”

In an industry where processing claims in 15 days is the standard, BEST Life has consistently processed medical, dental and vision claims within 5 days. “We also post a [Service Report Card](#) on our website and update it on a quarterly basis,” explained Steve Course.

In addition to quality service, BEST Life also offers flexible group insurance products: from “build your own” medical plans, dental plans with customizable options, vision indemnity or vision PPO, to group term life policies that can be offered to groups as small as 2 employees enrolling.

About BEST Life and Health Insurance Company

Since 1970, BEST Life has been providing affordable group medical, dental, vision and life insurance products to employers. Our products are underwritten by BEST Life and Health Insurance Company, and are distributed by BEST Health Plans. Together, we market and administer insurance products for large and small groups in 37 states nationally. Product availability may vary by state. For more on BEST Life, visit www.bestlife.com.

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