

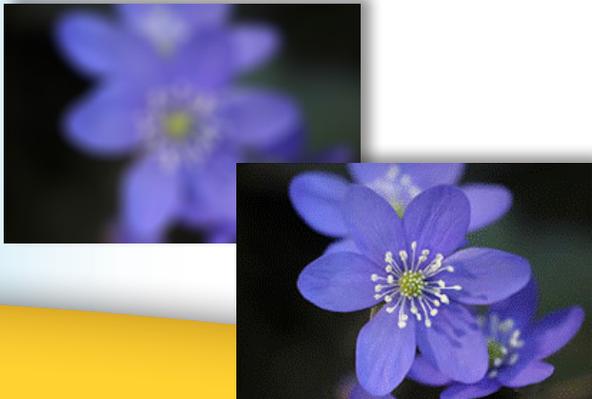
# Is LASIK right for you?

With over half of the US population requiring vision correction, there are 40 million people in the United States who wear contact lenses. Each year one in six contact lens wearers drops out of contact lenses due to the top reasons of discomfort, poor vision, expense and inconvenience.<sup>1</sup> Since LASIK was approved by the FDA in 1995 more than 16 million procedures have been performed in the US alone. Fortunately, with recent advances in Laser Eye Surgery, the majority of patients needing vision correction can now take advantage of LASIK. Whether you are nearsighted, farsighted, have astigmatism, or need bifocals there is a Laser Vision Correction procedure for you.

<sup>1</sup> Review of Optometry, New Data on Contact Lens Dropouts: An International Perspective. January 2010

## The Most Popular Elective Surgery

LASIK is one of the most popular elective procedures and refractive surgeons now have almost 20 years of clinical experience with the technology. The success rate speaks for itself. According to an FDA clinical study, 98% of patients have equal to or better vision after undergoing a Custom LASIK procedure, than they had with corrective lenses.



The QualSight program is not an insured benefit and is available to members for access to QualSight for LASIK surgery.

## QualSight Patient Testimonials

"My eyesight is unbelievable. I am now seeing 20/20. Before I could not see 8 inches from my face. I am grateful to QualSight and the doctor they recommended. I've already told others about the doctor and how great these people were! Thanks QualSight"

~Hanna S. Huntington, MD

"It's an incredible feeling to be able to open your eyes in the morning and see the alarm clock! I have worn contacts for over 20 years and I only wish I had LASIK sooner."

~Sherry A. Camp Hill, PA

"If anyone wants to get rid of their glasses, this is the way to go. QualSight is affordable and once you figure the cost of glasses and the other extras, LASIK will pay for itself in a short time. I have better than 20-20 vision now and no discomfort. Get it done now."

~Kathy C. Rock Springs, WY

"I wish I'd done LASIK years ago! QualSight walked me through the process, and the outcome is awesome!"

~Cynthia M. Kansas City, MO

**BEST Life**™

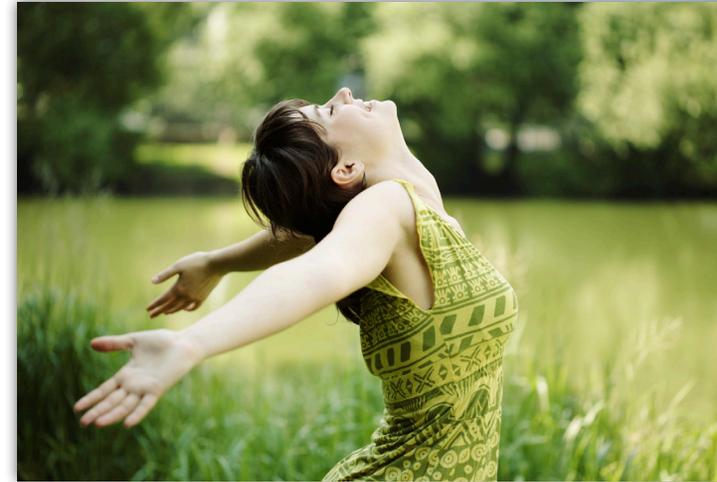
BEST Life and Health Insurance Company

877-507-4448

[www.QualSight.com/-bestlife](http://www.QualSight.com/-bestlife)

**QualSight**®  
**LASIK**

Serving you with Choice, Quality and Savings



**BEST Life**™

BEST Life and Health Insurance Company

Member  
Brochure

# QualSight Makes LASIK Easy for You

QualSight offers you the choice of a physician who is an experienced and credentialed refractive surgeon that can perform the vision correction procedure you require. QualSight LASIK physicians have collectively performed over 4 million LASIK surgeries. Our mission is to provide members with choice, quality and affordable access to laser vision correction through a national network of more than 800 locations. QualSight takes away the worry of where to have your LASIK procedure. Call a QualSight Care Manager today to see if you are a candidate for this life changing surgery.

**Choice** - More than 800 locations and you choose the physician with the experience, reputation and procedure your vision correction requires

**Quality** - Credentialed surgeons who have collectively performed more than 4 million procedures

**Savings** - 40-50% off the national average price of Traditional LASIK with significant savings on procedures such as Custom Bladeless (all laser) LASIK

## QualSight LASIK Program Offers Flexible Financing Options

- ▼ Qualified individuals can receive interest free financing for up to 12 months from participating providers.
- ▼ Your monthly payments can be as low as \$52 a month (Subject to approval).
- ▼ Fund your procedure with tax exempt dollars and save up to 30% more using your Flex Spending or Health Savings Account.<sup>1</sup>
- ▼ Call QualSight and apply today!

<sup>1</sup>The income tax savings is dependent on the individual's tax situation.

## Retreatment Plans

Provider retreatment plans assist members in maintaining their best possible vision with free retreatments (except for the laser manufacturer's licensing fee of \$110-\$330 per eye) when they are medically advisable within the first year of the initial procedure. Participating providers may also offer eligible members the option of a Lifetime Assurance Plan, where retreatments are performed at no additional cost not only during the first year after the procedure, but also in subsequent years as long as they are medically advisable. Provider participation may vary.

## How Members Use the QualSight Program:

1. Members call: **877-507-4448**.
2. A QualSight Care Manager registers the member, explains the program, and answers questions.
3. A preliminary phone screening is conducted to ensure the member is a potential candidate.
4. Members select a local physician from a nationwide list of over 800 locations.
5. The QualSight Care Manager schedules a pre-operative appointment and collects a refundable partial payment from the member.
6. After a successful pre-operative exam with the physician, the member has the LASIK procedure and follow up visits with the physician.
7. After the procedure is performed, QualSight sends the member a survey to confirm their satisfaction and savings by using the program.

96% of patients who have used the QualSight Program would recommend QualSight LASIK and their physician to a family member and/or co-worker.

—QualSight Member Satisfaction Results Q1 2012

*QualSight has been a great decision. From the service of the people at QualSight to the doctor and staff I was very happy with the way it was handled, professionally, and with care. Thanks for my freedom from glasses.*

*~ Lorrie S. - McCall, Idaho*

**Serving you with Choice, Quality and Savings**

